



Mission Statement



There can be no meaningful mission if the core competence of the company is not known, because any initiatives will lack direction.

The Core Competence

JonJu Tech Ltd provides a high-end product development service. The core competence is:

The development of viable products for the marketplace

All other competencies that are involved in the delivery of services to clients are outsourced.

The Mission

The mission is to strive to meet the company's vision through its core competence. This is expressed as:

To become the optimum service for product development through the development of viable products for the marketplace

The Method

The method is to identify the parts of the core competence that deliver the most return and set objectives that should result in a competitive advantage for the relevant part of the core competence.

The Value

The value of each objective is assessed via the following:

- Return on investment (ROI)
- The prospect for growth