

### Lecture Plan for Product Design Induction

Duration: 50 mins

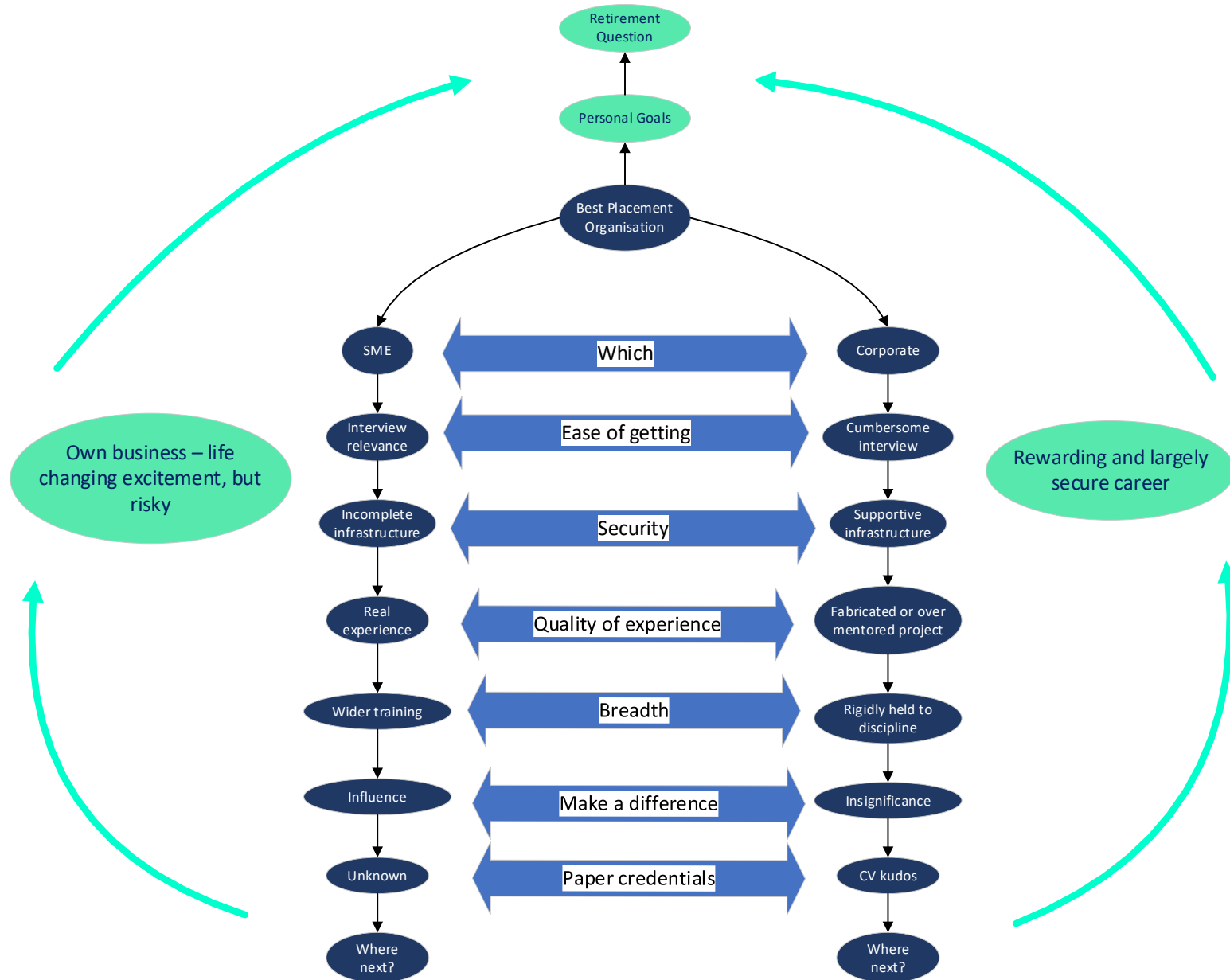
Date: 27<sup>th</sup> April 2022

Number of students: unknown but could be anywhere between 5 and 40.

General equipment: whiteboard with markers and eraser (deliverer); writing materials, web access

#### 1. Plan

Task	Obj ref	Action	Equipment	Time (mins)
Introduction: my credentials; what I want – placement students	-	Verbal. Business cards on desk		2
Overview		Explain what's going to be done; I explain thoughts from chart; students in 3 small groups to deliver feedback at end + questions	Internet access for class	2
Emphasize placement importance – tail wagging dog when companies dictate to students.		Verbal		2
Retirement Question/personal goals/Best organisation (SME/corporate)		Verbal		2
6 topics for thought		Go through 6 topics provided as food for thought using chart		20
Introduce security vs. excitement as career paths		Verbal		2
3 teams. Question: Which type of organisation seems more attractive for a student placement (SME/corporate)?		Split into teams so they can give answers at the end.		10
Close and deliver business cards with a promise to respond.		Little speech about how rewarding the work is, and I want them working for me.	Business cards	3
			<b>Total</b>	<b>43</b>



Own business – life changing excitement, but risky

Rewarding and largely secure career

Best Placement Organisation

Retirement Question

Personal Goals

SME

Corporate

Interview relevance

Cumbersome interview

Incomplete infrastructure

Supportive infrastructure

Real experience

Fabricated or over mentored project

Wider training

Rigidly held to discipline

Influence

Insignificance

Unknown

CV kudos

Where next?

Where next?

Which

Ease of getting

Security

Quality of experience

Breadth

Make a difference

Paper credentials